



SEFRAG  
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## PRESS INFORMATION



## SEFRAG appoints Isomass Scientific as official Canadian distributor

**SEFRAG, the world's leading supplier of high voltage pulse power fragmentation equipment to the mining, recycling, solar and geoscience sectors has expanded its sales and service capabilities in North America with the appointment of Isomass Scientific Inc.**

With immediate effect, Isomass Scientific has been appointed SEFRAG's official distributor and service partner for laboratory



batch fragmentation equipment in Canada. The Calgary-based company is a well-known supplier of scientific equipment to both industrial and academic markets and has strong links with major institutes throughout North America.

SEFRAG's laboratory batch equipment joins a range of other prestigious research instruments in Isomass Scientific's portfolio, including mass spectrometers from Thermo



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Fisher Scientific and ESS, as well as sample preparation equipment from Analab, Costech Analytical Technologies and Elemental Microanalysis Ltd.

“We are thrilled to have Isomass Scientific on board,” says Eva Romeijn, Mineralogist and Lab Product Manager at SELFrag. “Canada is an important market for us – we already have equipment installed at Queen’s University in Kingston, Ontario and NRCan in Ottawa – but we are even more excited about Isomass Scientific’s excellent training and service offering.”

Isomass Scientific provides operator training – encompassing maintenance and troubleshooting – for all the new and pre-owned instruments it sells, helping to ensure the long-term reliability of both the instruments and the results that they produce. Meanwhile, Isomass Scientific’s team of experienced, factory-trained service professionals are ready to handle installations and provide after-sales support – when and wherever required. Isomass Scientific even holds a stock of spare parts in Canada – competitors typically only stock in the US and Europe – ensuring maximum uptime from all equipment.

“In its dedication to customer service, Isomass Scientific shares many of SELFrag’s attitudes and beliefs – making it the perfect partner for us across the Atlantic,” adds Romeijn.

## Selective high-purity fragmentation

The SELFrag Lab uses high voltage pulse power technology for the selective fragmentation of composite materials, mineralogical and geological samples in the kilogram range. Standard sample preparation can damage or degrade materials in size, form or chemical composition, whereas the SELFrag Lab provides a high quality tool for liberating morphologically intact materials. The equipment is used in universities and institutes, as well as the research departments of several mining and recycling companies.



Peter Stow, CEO of Isomass Scientific says: "For Isomass, the relationship with SELFrag provides a unique opportunity to expand our offering to the Canadian research and laboratory markets. We are very excited to work



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with such a progressive company and believe the extraordinary SELFRAG Lab will soon feature in many Canadian laboratories."

Ends.

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SELFRAG AG specialises in the development, engineering and marketing of high voltage pulse power products, plants and systems for the selective fragmentation of solids in the mining, recycling and solar industries. Founded in 2007, the company is headquartered in Kerzers in the canton of Fribourg, serving clients all around the world. Privately held, investors include Affentranger Associates, Ammann Group, Credit Suisse and the Swiss Helvetia Fund.

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